

What is Digital MENA?

Digital MENA is a member-led industry body that aims to drive strategic discussion and coordination between policymakers and technology companies across the Middle East and North Africa, with a core mission to support both governments and the private sector in delivering on the promise of the digital economy.



Digital MENA serves as a platform to address cross-border digital policy issues, promote and educate about responsible innovation, while strengthening the region's digital competitiveness. The organization is governed by an elected Executive Board responsible for overseeing funds and determining activities, while APCO provides secretariat and operational support without any voting or governance power.

What We Offer

Education

Bringing global expertise in emerging technologies (AI, blockchain, Web 3) to the region.

Thought Leadership

Publishing forward-thinking policy briefs and engaging policymakers alongside industry players.

Sectors Covered

- ▶ Artificial Intelligence and Machine Learning
- ▶ Blockchain and Distributed-Ledger Technology
- ▶ Digital Assets and Tokenization
- ▶ Cybersecurity and cyber-readiness
- ▶ Data protection and integrity

Connecting Stakeholders

Hosting events that bring together leaders from government, business, and academia across MENA.

Global Partnerships

Developing strategic, cross-border alliances to amplify MENA's digital capacity.

Focus Areas & Reach

Geographic Focus

Across MENA, with engagement via working groups and partnerships

Provisional Tiering

Tier I

UAE, KSA → 2025 launch with full activities and chapter presence

Tier II

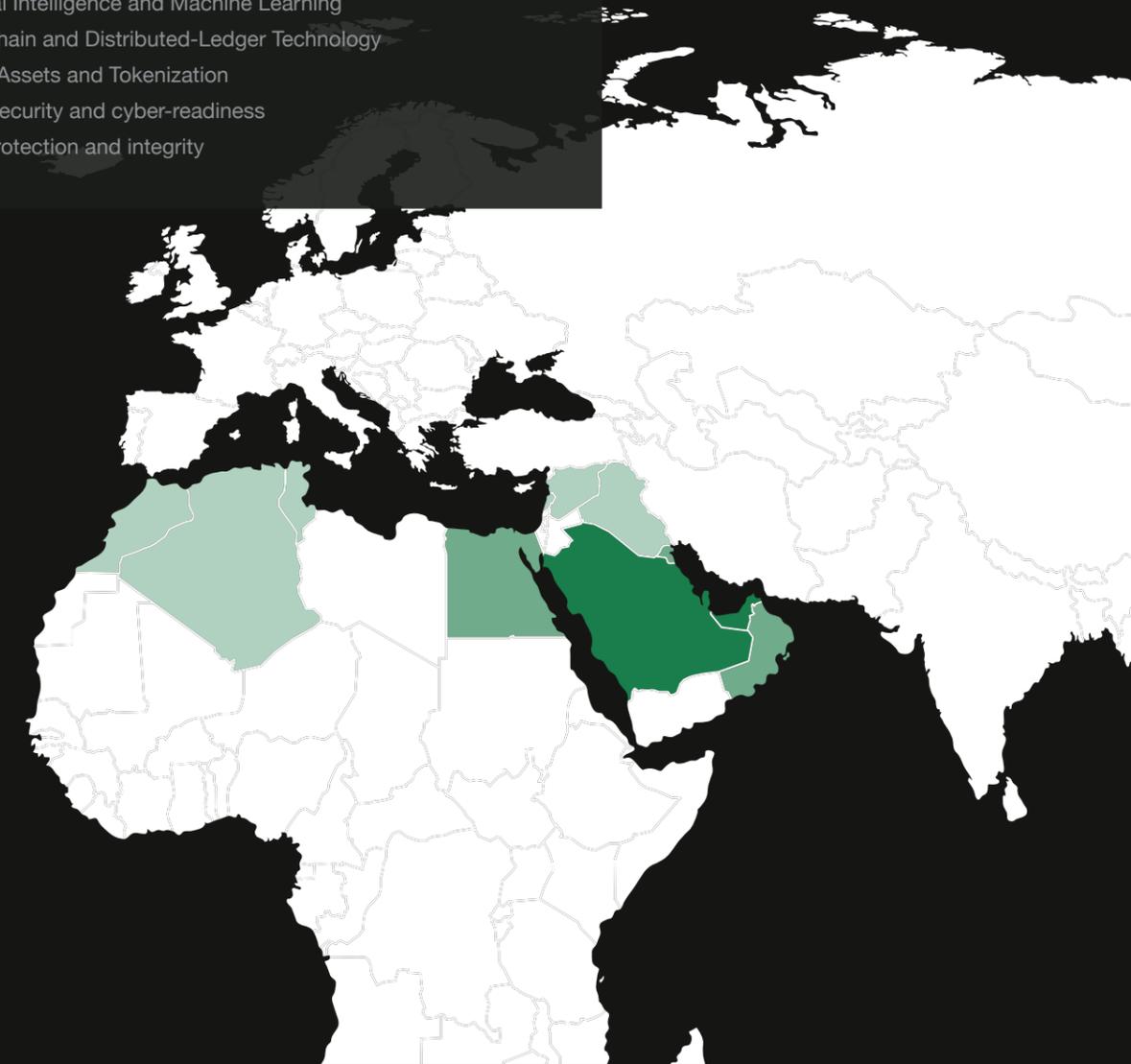
Egypt & Rest of GCC → 2026 launch with activities on reactive / consensus-driven basis

Tier III

Morocco, Iraq, Algeria, Tunisia, Lebanon, Syria → Coverage and discussion on key trends

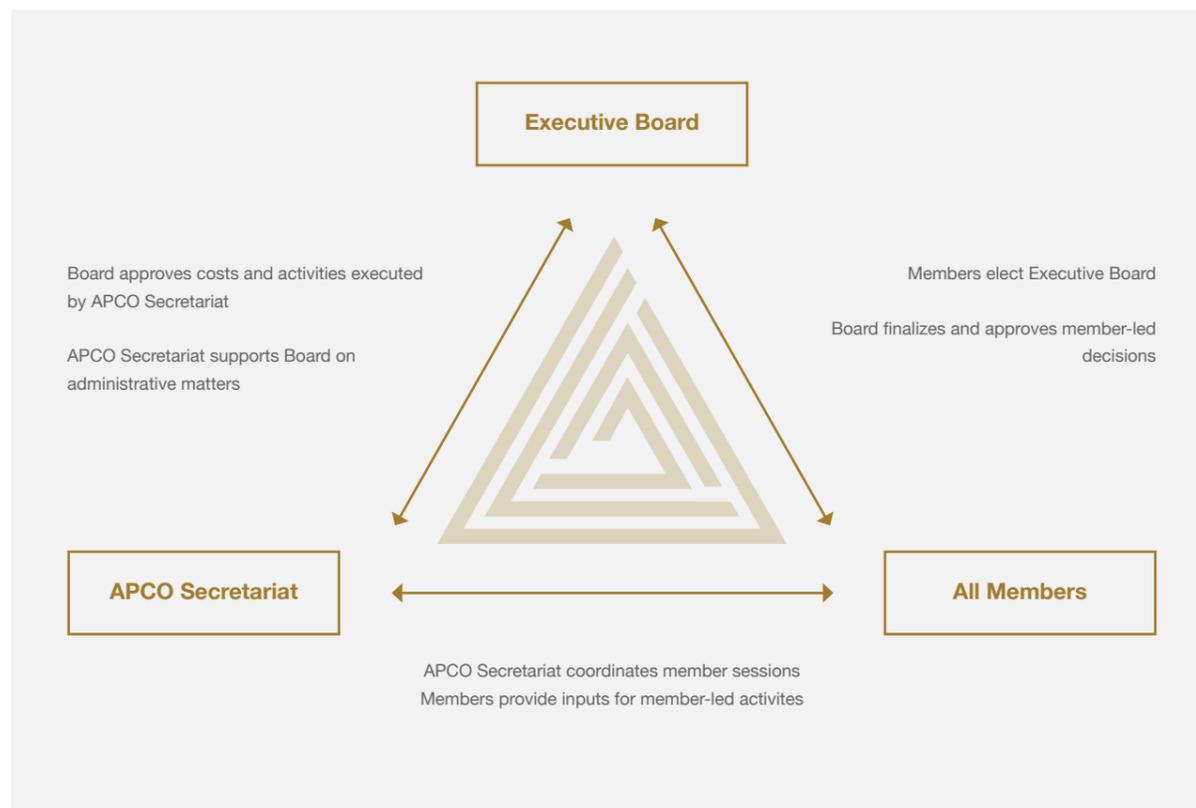
Working Mechanism

- ▶ Serve as a think tank for sectoral policy recommendations
- ▶ Facilitate policy-safe spaces and partnerships with government entities
- ▶ Collaborate with strategic partners across the region
- ▶ Build cohesion through a structured association model



Governance & Structure

Member-led Executive Board	Bringing global expertise in emerging technologies (AI, blockchain, Web 3) to the region.
Advisory Council	Publishing forward-thinking policy briefs and engaging policymakers alongside industry players.
Secretariat (APCO)	Hosting events that bring together leaders from government, business, and academia across MENA.
Working Groups & Chapters	Developing strategic, cross-border alliances to amplify MENA's digital capacity.
Transparency & Finance	Open Board meeting records, annual audits, activity reports, feedback channels



Membership & Funding

Digital MENA is an inclusive organization that aims to provide access to all groups and types of stakeholders in the region. Digital MENA is priced accordingly, to ensure maximum return on investment for all members, therefore we created the following categories:

Listed multinational company
Listed local company
Unlisted regional companies
Unlisted international company
Local startups

Why Join Digital MENA

- ▶ Influence digital policy and regulation across MENA
- ▶ Showcase leadership & gain visibility through events & networks
- ▶ Access exclusive research, learning, and partnership platforms
- ▶ Engage directly with peers, policymakers, and international organizations